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CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Michelle at MGenova@morrisonco.net.



NORTH VALLEY AG SERVICES, ON FARM TRAINING

North Valley Ag Services, in collaboration with Allan Fulton of U.C. Cooperative Extension, Tehama County, provided two on-farm irrigation training days, made possible through funding from USDA's Risk Management Education Partnerships Program grant (Written by Morrison & Co.). The purpose



of the training was to help growers mitigate production and financial risks through irrigation best practices. The first training was devoted to almonds and focused on topics like almond production responses to deficit irrigation, experiences with aerial imagery, applying irrigation water uniformly and efficiently, chemigation to maintain high irrigation system performance, and managing soil variability. The second training focused on walnuts. Topics included walnut response to when irrigation begins, demonstration use of a pressure chamber, emerging methods of detecting crop water stress, and unmanned aerial vehicles in irrigated agriculture. Check out the video at: vimeo.com/275687505.



WILCO TO OPEN ANOTHER LOCATION IN REDMOND, OREGON

Wilco, a service, supply, and marketing cooperative serving growers in the Pacific Northwest, recently announced plans to add a new store in Redmond, Oregon by mid-year 2018. Redmond will be the 20th Wilco store and 3rd location in Central Oregon. Wilco's portion of the building is nearly 39,000 square feet with over 20,000 square feet of retail space, 5,000 square feet of covered greenhouse, a full service dog grooming



shop, with the remainder dedicated to warehouse space with a full service load out. Outside the warehouse is 12,000+ square feet yard space for fencing, gates, soils and equipment. The sales floor features convenience True Value hardware and Benjamin Moore paint, Purina feeds and livestock supplies, a lawn and garden department, pet supplies and premium pet food brands. The facility will also include a 5,000 square foot space dedicated to clothing that focuses on work wear and footwear. To read more about Wilco Co-op visit their website at www.wilco.coop.



SIERRA GOLD NURSERIES GROWER DAY

Sierra Gold Nurseries hosted an Orchard Grower Appreciation Day on April 20th, 2018 in Yuba City, CA. This one-day Open House included a trade show, lunch and behind the scenes nursery tour of the on-site tissue culture lab, cold storage facility and greenhouses.



To learn more about Sierra Gold Nursery, visit their website at www.sierragoldtrees.com

EXPLORE BUTTE COUNTY



While there is always something going on in Butte County, summer definitely brings in more outdoor activities. Explore Butte County has added some pretty handy tips, tricks, and ideas to their website. From Hiking Upper Bidwell Park and kayaking on the North Fork of the Feather River to eating and drinking down the Sierra Oro farm trail, there's



always something to do. Check out www.explorebuttecounty.com for more fun vacation ideas.