



MORRISON

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MORRISON'S NEW LOOK

Read more on the evolution of Morrison, our re-branding process, and upcoming changes to our services.



MORRISON SNAPSHOTS

Our community and our team have gone through a lot this past season. Catch up on what's new with our team.



CLIENT CORNER

We're not the only ones who've been busy, our clients have been very active too. Catch up on our latest client news.



BUTTE STRONG

The morning of November 8 started like most Thursdays at Morrison. Our team began arriving at our North Chico office around 8 a.m. We chatted about our evenings prior, the day ahead, and noted the large plume of smoke in the distance. At the time it seemed ominous, but also too far away to be of much threat.



Less than an hour later, we listened to what seemed to be an endless stream of sirens. The smoke overtook the sun and the morning began to look like night. Our own Geoff Chinnock left the office for his home and family in Paradise, as we started hearing news of flames heading to the small mountain community just 15 miles east of our office.

By the afternoon the tragedy began to be revealed; days later that it was confirmed. The Camp Fire decimated the entire town of Paradise, claiming 18,804 structures and 86 lives there and in the nearby communities of Magalia and Concow. The deadliest fire in California history was in our own backyard.

Geoff made it out safely with his family, his home is miraculously one of the few still standing, and our business at Morrison is back to normal. But our



team continues to mourn the tremendous loss that our families, friends, colleagues, and fellow businesses are facing. Recovery here will be a long-term process and we are still in the dawn of even understanding the ways in which our lives have changed.

We have been incredibly humbled by the generosity of people, businesses, and organizations here in Butte County and beyond in the wake of the devastation. As we've tried to grapple with the loss, our team has volunteered together to serve fire survivors and at Christmas, to honor the blessing and hope the holiday signifies, we were able to donate directly to the employees of many of our Butte County clients who have been impacted by the fire.

If you'd like to join us in our efforts to directly support the employees of our clients, please visit www.morrisonco.net/camp-fire for information about a fund we have established for that purpose, as well as links to funds established by our clients. As we continue to

come to a new reality, we remain thankful for your thoughts and prayers for our community – one that we love and we know is resilient, hopeful, and Butte Strong.