

MICHELLE GENOVA



Michelle Genova is Morrison & Company's Business and Marketing Coordinator, with responsibilities including key vendor relations (e.g., facilities, IT support, equipment maintenance), banking, and office administration. She also oversees our marketing programs and quarterly newsletter. In 2018, Michelle will be heavily involved with a comprehensive review and revision of our marketing, internet, and social media presence, working closely with our creative design and marketing consultants.

Prior to joining Morrison, Michelle worked as an insurance representative in a local office of a national firm. Her duties included writing policies, assisting clients with claims and compliance issues, and providing assistance with the budget and business planning.

Michelle holds a Bachelor of Arts degree in anthropology, with a minor in criminal justice, from California State University, Chico. She is currently studying accounting at Butte College.

Q&A WITH MICHELLE

WHAT MOST INTERESTS YOU ABOUT MORRISON & COMPANY?

I think it's the culture in our office. I've had jobs where the environment was hostile and the culture was detrimental to the team. It's simply not like that here. Every single person is so kind and gracious. Their first thought is always to be considerate of others, and it creates a very cohesive, passionate, and driven environment.

WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

I have always been drawn to animals, so I wanted to be a veterinarian. My dad calls me the "animal whisperer."

WHAT'S THE SCARIEST THING YOU'VE EVER DONE?

I've always had wanderlust, and since I didn't study abroad I decided to take a chance while I could. I moved to Italy for three months, taking a position as an au pair in Rome. I am very close to my family, so leaving them behind was the scariest thing I've ever done, but it was worth every minute.

WHAT ARE YOUR FAVORITE HOBBIES?

Horseback riding is my favorite! I look forward to riding all week and never want my lessons to end. I also enjoy fishing, mostly bass and trout but I'd like to try salmon and sturgeon. I love to cook for people, too. The best conversations can be found over a delicious meal ... that I cooked!

DO YOU HAVE ANY PETS?

I have a five-year-old Terrier-Chihuahua mix named Dodger. All he wants to do is snuggle, which is okay with me! I also have a one-year-old Border collie, Maggie Mae. Putting her natural abilities to use, we've joined the Chico State Stockdog Association and hope to start competing in trials.

WHAT'S NEW FOR YOU IN 2018?

Travel is always on my mind so I hope to visit friends on the East Coast and in Louisiana. Between travel plans I'll be taking up a couple of new hobbies. I enjoy shooting but never invested time into learning more. In 2018 I'll be spending more time at the range shooting both a gun and a bow.